

SPRING/SUMMER 2024

# LookBook



[www.greenpetition.com](http://www.greenpetition.com)

**GREEN PETITION**  
100% RECYCLED

"We are turning waste into ;

**100% RECYCLED & SUSTAINABLE  
& ECO-FRIENDLY BEACH TOWELS**



***The Craft of Recycling***

Through innovative processes;  
We transform plastic bottles from nature and  
100% Cotton fabric wastes into high quality  
fibers and yarns weaving them into our  
exceptional collection of beach towels.



***Creating Sustainable Products***

Advocating for Sustainability.  
Crafted from ethically sourced materials and recycled  
fibers, these towels exemplify a commitment to both  
opulence and responsible living.



***A Greener Choice for a Better Future***

Thoughtfully designed, 100% recycled  
sustainable beach towels—a testament to  
refined style and unwavering dedication to a  
greener, more sustainable future.



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# **ETHICAL** BEACH TOWEL

**ZERO WASTE**  
**CHEMICAL FREE**  
**DYE FREE**  
**ECO-FRIENDLY**

**100%**  
**RECYCLED**





**THINK  
GREEN**

**1**  
**BEACH TOWEL =**



**5000** LT CLEAN WATER  
**SAVED**



**10** TSHIRT LEFTOVERS  
**REUSED**



**5** PLASTIC BOTTLES  
**RECYCLED**



**100% RECYCLED**  
**SUSTAINABLE DEVELOPMENT**



**go**  
**GREEN**

**100%  
RECYCLED**  
**&**  
**REUSABLE**  
**MATCHING SOFT CARRY BAG**



zero   
waste 

***Elevate your beach style with***

Indulge in beachside luxury with our exclusive Soft Carry Bag. Designed to perfectly complement your beach essentials, this carry bag is more than just a functional accessory; it's a statement of refined taste and mindful convenience.

**seamlessly combines fashion and durability**



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# DELMOR

## BEACH TOWEL



Wrap Yourself in Sustainability:  
**100% RECYCLED**  
Eco-Friendly Luxury with Every Use

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# DELMOR BEACH TOWEL

%50 Recycled Cotton %50 Recycled Plastic

100 x 180 cm 40 x 70 inch

LARGE-SIZED  
covers your body



SOFT CARRY BAG



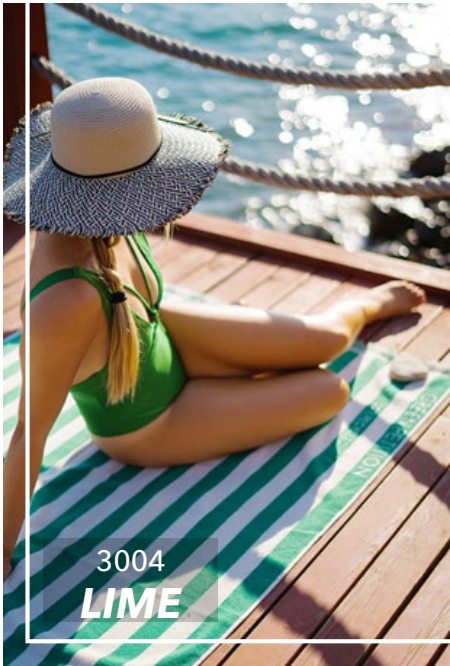
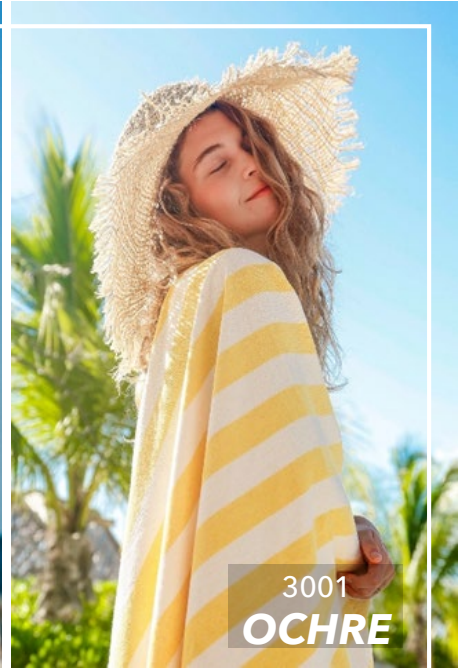
LIGHTWEIGHT



QUICK DRY



SAND FREE



Crafted from 100% recycled materials, free from harmful chemicals or dyes, it's a smart, sustainable choice for a chic and environmentally conscious beach experience.



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# DELMOR FIT

## BEACH TOWEL



***Experience Freedom on the Shore:***

Say Goodbye to Sand  
Hello to Ultimate Beach Bliss  
Sustainability



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# DELMOR FIT BEACH TOWEL

%50 Recycled Cotton %50 Recycled Plastic

76 x 142 cm 30 x 56 inch

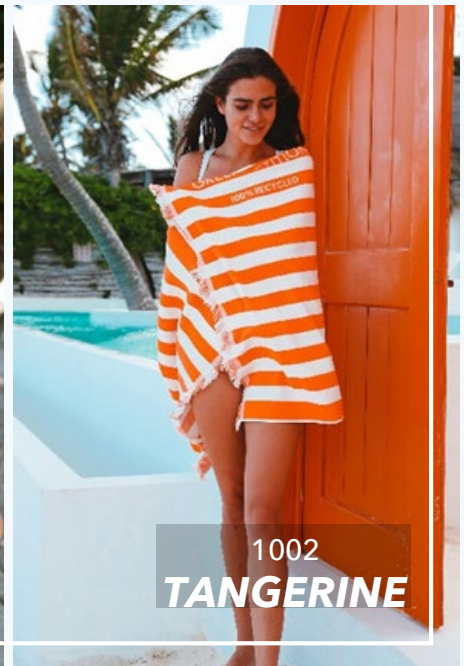
COMPACT SIZE ✓

SOFT CARRY BAG ✓

LIGHTWEIGHT ✓

QUICK DRY ✓

SAND FREE ✓



This compact and lightweight towel is designed to accompany you on your journeys, providing comfort in a perfectly portable package. Easy to carry in your beach bag or backpack, making every beach or poolside experience a breeze.



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# MARE PESHTEMAL

Recycled&Organic



## ***Feather light Sophistication:***

Introducing travel-friendly Recycled & Organic Mare Peshtemals

Designed with the modern explorer in mind,  
combines functionality with a touch of luxury.



# MARE PESHTEMAL

%50 Organic Cotton  
%25 Recycled Cotton %25 Recycled Plastic

**90 x 180 cm 35 x 70 inch**

SOFT CARRY BAG



LIGHTWEIGHT



QUICK DRY



Our Recycled & Organic Mare Peshtemals go beyond aesthetics. They symbolize a commitment to reducing waste, preserving natural resources and supporting ethical practices.



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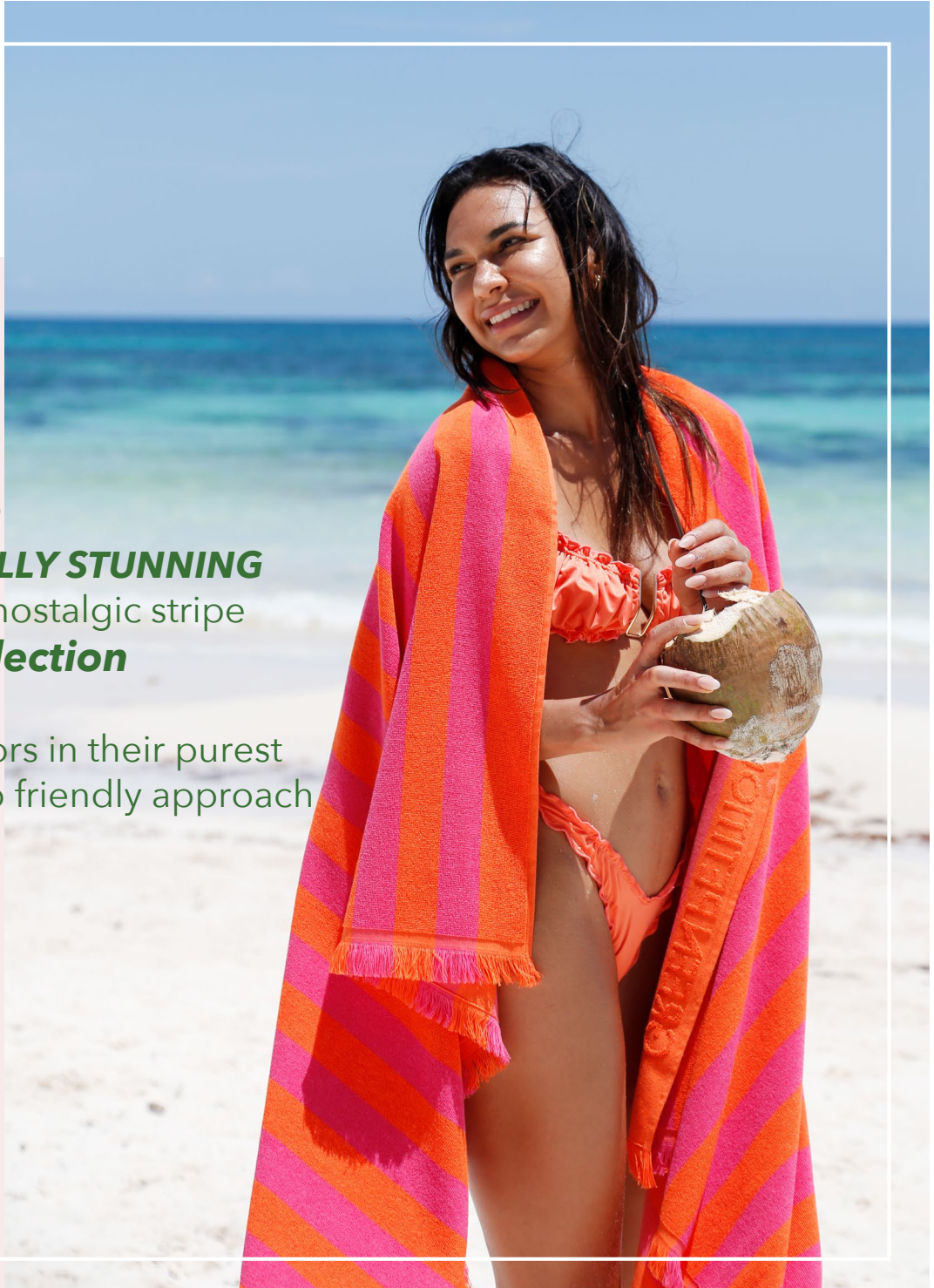


# MARIS

## BEACH TOWEL

**UNDYED**  
**& NATURALLY STUNNING**  
Our iconic nostalgic stripe  
**Maris Collection**

Vibrant colors in their purest  
form an eco friendly approach





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# MARIS BEACH TOWEL

%50 Recycled Cotton %50 Recycled Plastic

100 x 180 cm 40 x 70 inch

LARGE-SIZED  
covers your body



SOFT CARRY BAG



LIGHTWEIGHT



QUICK DRY



SAND FREE



6001  
**AMBER**



6005  
**CANDY**



6004  
**JADE**



6002  
**RUBY**



6003  
**LAGUNA**



6006  
**AZURE**

## Sea-friendly Experience

SAVING 5000 liters of clean water per towel

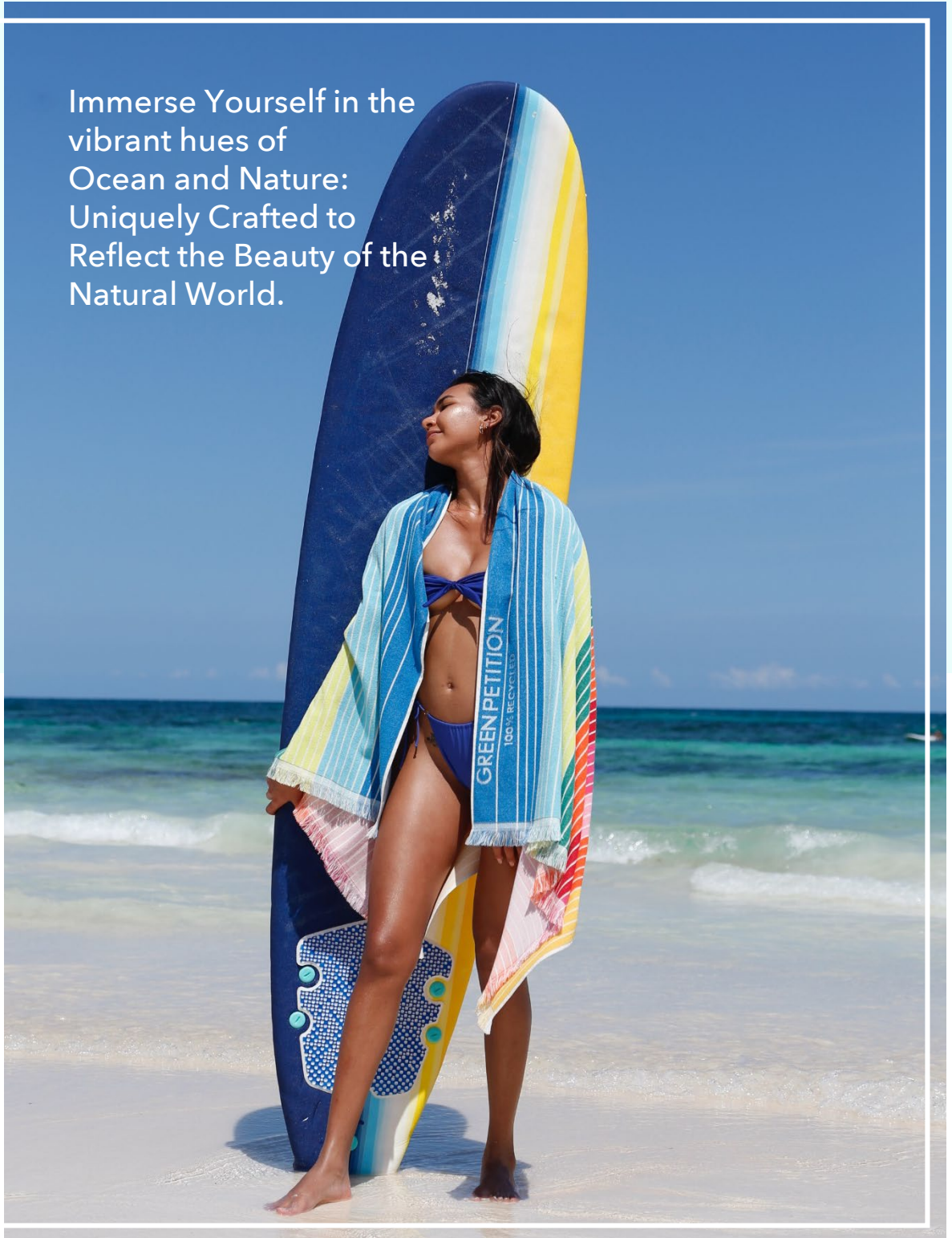
Environmentally conscious choice





# OCEAN BEACH TOWEL

Immerse Yourself in the vibrant hues of Ocean and Nature: Uniquely Crafted to Reflect the Beauty of the Natural World.





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# OCEAN BEACH TOWEL

%50 Recycled Cotton %50 Recycled Plastic

100 x 180 cm 40 x 70 inch

LARGE-SIZED  
covers your body



SOFT CARRY BAG



LIGHTWEIGHT



QUICK DRY



SAND FREE



7004  
**NILE**



7005  
**REEF**



7001  
**KAI**



7003  
**LAGOON**



7002  
**AMAZON**



7006  
**CORAL**

Embrace relaxation at its finest, wrapped in the generous dimensions of our large beach towels, ensuring you soak up the sun in ultimate comfort and sophistication.



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# **CALM** TOWEL



## **Serene Comfort: Your Ultimate Multipurpose Towel**

Experience the multi-faceted sophistication, seamlessly blending purpose, luxury and eco-consciousness.



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# CALM MULTIPURPOSE TOWEL

%60 Recycled Cotton %40 Recycled Plastic

100 x 180 cm 40 x 70 inch

LARGE-SIZED  
covers your body



SOFT CARRY BAG



LIGHTWEIGHT



QUICK DRY



5001  
**GRANITE**

5002  
**CANDY**

ALL IN ONE COMFORT

5003  
**CLAY**

DUAL SERENITY

## Everyday Elegance Calm Towel

It's your all-in-one comfort that cares, whether you're working out, enjoying a day at beach and pool, or to your daily routine



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# CALM FIT

## ACTIVE TOWEL



### Serene Comfort: Your Ultimate Multipurpose Towel

Experience the multi-faceted sophistication, seamlessly blending purpose, luxury and eco-consciousness.



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# CALM FIT ACTIVE TOWEL

%60 Recycled Cotton %40 Recycled Plastic

**76 x 142 cm 30 x 56 inch**

COMPACT SIZE



SOFT CARRY BAG



LIGHTWEIGHT



QUICK DRY



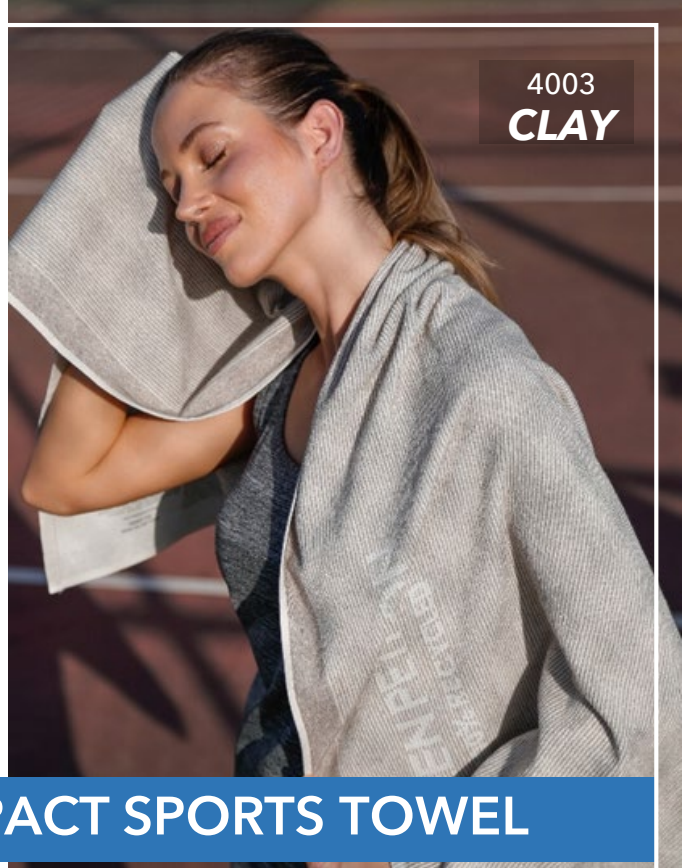
4001

**GRANITE**



4003

**CLAY**



**COMPACT SPORTS TOWEL**

4002

**CANDY**



**POOL TOWEL**

**The fusion of functionality and eco-consciousness**

Wellness routine choice where performance meets environmental responsibility.

# **SPECIAL**

## Soft Carry Bag 100% Recycled



### **REUSABLE**

We don't waste. You and us, together, we don't waste! Our products come with their own special reusable bags. Please, use them! They are produced from 100% recycled yarns as well. Recycled with zero waste, undyed without chemicals!

### **DRY RESPONSIBLY!**



## RESPONSIBLE PARTNERSHIP



### GREEN PETITION

100% RECYCLED



### TURMEPA

Turmepe is established as a civil society with a handful of sea lovers movement. Aims for protection of coastal and marine and to leave a livable world that embraces the clean sea for future generations.

GP donates 10% of profits to TURMEPA

## REGISTERED-PATENTED-CERTIFIED PRODUCTS

### BRAND REGISTRY TRADEMARKS



EU#1523358



UK 00801523358



US Serial 79346399

### PATENT REGISTRIES



WIPO Patent Nr.  
2021045715



EU Patent Nr.  
EP4025730A1



EUIPO Patent Nr.  
1523358

### CERTIFICATES



GOTS



GRS & OCS



Vegan



# HANGTAG

Customized hangtag with QR code

STANDARD 100 OEKO-TEX & GRS hangtag





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